



For Immediate Release

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<http://www.okrowing.org/grow-tulsa/>

For the TYRA Press Room: <http://www.okrowing.org/press-room/>

Tulsa Youth Rowing Association Announces Plans for gROW Tulsa Outreach Program

Tulsa Youth Rowing Association is proud to announce a new proposed outreach program called gROW Tulsa. The program aims to provide greater access to the sport of rowing and provide educational learning experiences in the context of science, technology, mathematics, and engineering.

Not all students have been able to take advantage of the pathways to success that rowing provides, especially in lower income demographics where difficult home circumstances, low academic expectations and/or reduced activity may stand in the way. The gROW Tulsa outreach project will provide comprehensive access to physical activity, academic support and teamwork to the communities served by our rowing club and increased activity along the Arkansas River corridor.

The initial phase of the program will aim to serve local schools by providing them with access to Concept 2 rowing machines for ten weeks. The machines will be used in schools to expose 6th through 8th grade students to rowing and will be accompanied by a curriculum for educators to use to foster learning in science and mathematics. This program will also allow athletes in the Tulsa Youth Rowing Association the chance to coach and mentor middle school students and will thus provide those students with experiential learning and leadership development.

TYRA is currently fundraising to help fund initial capital cost and operational costs for a two-year period to make this proposed project become a reality.

For more information on the program or to offer support, please visit TYRA's website at <http://www.okrowing.org/grow-tulsa/> or contact Neil Bergenroth at neil@okrowing.org.

What Is Rowing?

Video Link: <https://www.youtube.com/watch?v=zVIUqvgZ5wQ>

Rowing requires hard work, discipline, dedication, and teamwork -- qualities most of us, as parents, seek to impart upon our kids. Over the years, TYRA has succeeded in teaching youth athletes the merits of unrelenting, exhausting work in a team environment, all while instilling commitment, sacrifice, selflessness, and courage.